

**NEW
LOOK!**

MOOSEHEAD Radler



BEER BUT JUICIER

WHY MOOSEHEAD RADLER?

BEER DETAILS: 4% ABV | **FLAVOUR & AROMA:** BOLD / FRUITY / REFRESHING

- Moosehead is getting a new look! We designed our new Moosehead Radler packaging to align with the newly refreshed look of our flagship brand.
- Moosehead Radler's new look reflects our brand positioning as the perfect thirst-quenching reward for an active summer. This packaging looks juicier, brighter, and more refreshing!

REBRAND LAUNCHING

APRIL 2023

MUST BE LEGAL DRINKING AGE. PLEASE ENJOY RESPONSIBLY.
FOR MORE INFORMATION, PLEASE CONTACT YOUR WETT SALES REPRESENTATIVE.

