

JR

JAMES READY IS THE NO-NONSENSE BEER FOR PEOPLE WHO JUST LIKE TO DRINK BEER. WE WANT CANADIANS TO FOCUS ON WHAT THEY NEED AND FORGET ABOUT WHAT THEY DON'T. WE'RE NOT FANCY. WE'RE JUST RIGHT.



FEATURES & BENEFITS:

- OVER 100 YEARS OLD, JAMES READY IS ONE OF CANADA'S ORIGINAL BEERS.
- AFFORDABLE AND EASY TO DRINK, WITH A STRAIGHTFORWARD FLAVOUR.
- NEW CONVENIENT 24 CAN FORMAT
- NEW PACKAGING DESIGN THAT STANDS OUT FROM THE COMPETITION.
- CANADIAN MADE. PROUDLY CRAFTED IN SAINT JOHN, NB.
- JR 5.5 IS A LIGHTLY HOPPED AND REFRESHINGLY DRY GOLDEN LAGER (THE MOST POPULAR SIBLING IN THE FAMILY).

JAMES READY 5.5	COLOUR	ABV	IBU
LAGER	GOLDEN (3.0)	5.5%	11

FORMAT	SKU
24 x 355ml CAN	

PLEASE CONTACT YOUR WETT SALES REPRESENTATIVE FOR MORE INFORMATION