

**NEW
FLAVOUR!**

MOOSEHEAD

Radler *neon*



Rewind time with this 90's inspired Radler Neon Mix Pack featuring Blue Raspberry & Cherry Blast! Made with 85% beer & 15% fruit juice, these retro flavours will have you riding a wave of nostalgia.

WHY RADLER NEON?

BEER DETAILS: 4% ABV | **FLAVOUR & AROMA:** BOLD / FRUITY / REFRESHING

- Social media trends have led to a resurgence of the iconic 90's decade.
- Consumers are seeking a feeling of comfort that comes from "nostalgia" and exploring more dessert flavoured beer.
- Introducing a new nostalgic flavour, Cherry Blast, that will give you a blast from the past with its sweet & bold flavours.

LAUNCHING

APRIL 2023 | SEASONAL LISTING | MARKETS: NB, NS, PEI, NFLD, AB, BC, QC

SIZE	VARIETY	UPC	CSPC	PRICE (+Tax & Deposit)
12x355mL Cans	RADLER NEON	776029706109		\$26.99

MUST BE LEGAL DRINKING AGE. PLEASE ENJOY RESPONSIBLY.
FOR MORE INFORMATION, PLEASE CONTACT YOUR MOOSEHEAD BREWERIES REPRESENTATIVE.

