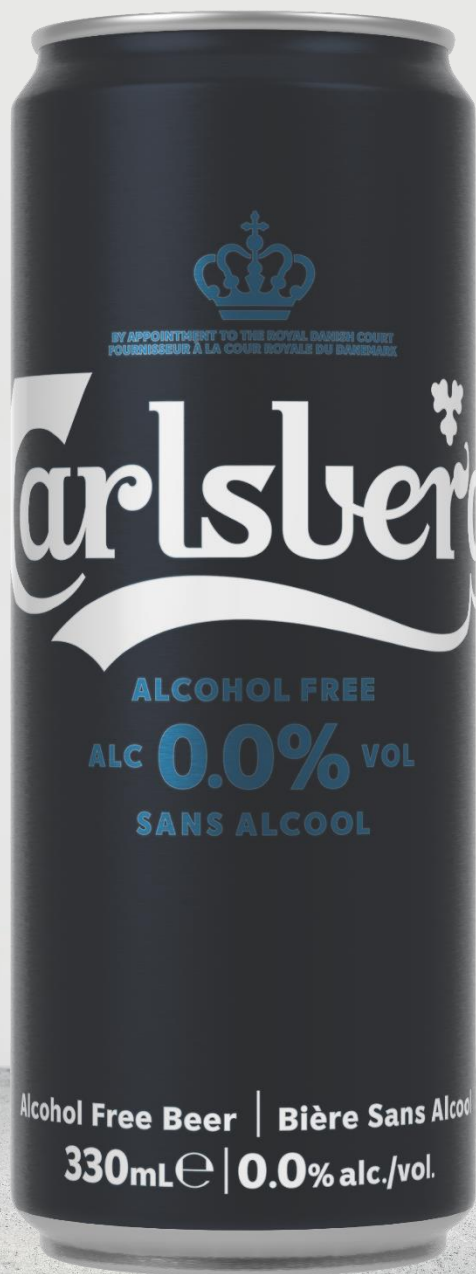


## New Carlsberg Alcohol Free Beer



Format: 330mL Sleek Cans

ABV: 0.0%

Beer Type: Alcohol Free Danish Pilsner

**Carlsberg 0.0% Alcohol Free Beer**

FOR MORE INFORMATION, PLEASE CONTACT YOUR  
WETT SALES REPRESENTATIVE.

SKU: 50978

Price: \$12.99



BY APPOINTMENT TO THE ROYAL DANISH COURT  
FOURNISSEUR À LA COUR ROYALE DU DANEMARK

# Carlsberg

ALCOHOL FREE

ALC **0.0%** VOL

SANS ALCOOL

### Beer is Bigger than Alcohol

- At Carlsberg, we care about how our products are made and enjoyed. We always strive for better beer experiences, because we believe even best things can be made better with beer...regardless of ABV

### The Case for Blue

- Blue is synonymous with alcohol free beer, with many global brands adapting blue as a signal for consumers on shelf and in-store of lower ABV and refreshment.

### Tasting Notes

- A refreshing and uniquely characterful Danish alcohol-free pilsner with a full-bodied taste and balanced bitterness



## Alcohol-free, not flavour-free

We Danes loves good beer, but sometimes we want to go alcohol-free. No problem. Carlsberg 0.0 is everything you'd expect from a well-balanced Pilsner... just crated to contains zero alcohol. So now we can enjoy great-tasting beer any time. Skål!

*J. C. Jacobsen*